

BUILDING CONCRETE RELATIONSHIPS

## **About Us**

## RADHA SPACES (REAL ESTATE WING OF RADHA GROUP) - BUILDING CONCRETE RELATIONSHIPS



Radha Spaces owned by Radha Group is into multiple segmens of reality in Telangana & AP.

Our core competence lies in sustainable planning and development with a creative approach catering not only to our customer needs and demands but also ensuring customer delight. We look ahead in actively shaping the construction industry with our customer centric approach.

At Radha, we continuously push established benchmarks, expand our capabilities, and drive innovation with the aim of becoming South India's No.1 brand.

Radha Group, with a team of qualified technocrats and more than six decades of experience in Iron & Steel Industry established Radha Spaces in the year 2013 with a singular aim of delivering housing, office spaces and retail spaces.

#### **RADHA TMT**

#### - FLAGSHIP BRAND OF RADHA GROUP

Radha TMT is one of the leading brands in TMT bars in India, with a reputation that is synonymous with product excellence.

Established in 1966 by the enterprising visionary and businessman, Late Shri Radheshyam Ji Saraf, the company - Radha Smelters has grown by leaps and bounds over the decades to emerge as a market leader in steel manufacturing in the south region.



Today, among our long list of illustrious clients, we showcase with pride India's most reputed construction, realty, and infrastructure giants.

With industry-leading technology, international collaboration, singular domain expertise, unflinching commitment to client relations and a keen focus on processes, we are ready to deliver flawless, hard to match performance. Strategically located in India's fastesgrowing smart city, Hyderabad, we cater to the region's ever -growing demand for quality steel through our state-of-the-art manufacturing plant, that includes dedicated steel melting EIF (Electric Induction Furnace), LRF (Ladle Refining Furnace), Continuous Casting Machine (CCM), fully automated high-speed rolling mill and world-class testing facilities. Our rolling mills that are the leading manufacturers of TMT Bars, MS Flats, MS Squares and Plain Rounds are a testament to our growing dominance in many markets in India. We are now poised to grow into a brand where the name becomes a category.

#### **MISSION**

To strive & exceed the expectations of our customers, corporate clients and investors through superior quality construction that stands the test of time. All through transparency, improvised specifications, timely delivery and the utmost degree of professionalism and ethics to reach 300 acres plotting and around 2 million SFT of constructions as a initial Milestone.

#### **VISION**

To be a valuable real estate development company that benchmarks world-class real estate products and concepts, across all real estate verticals, thereby significantly contributing to building modern India and creating greater value for customers, corporate clients and investors.

## **Management Profile**



Sunil Saraf, an accomplished businessman who transformed Radha Smelters from a moderately performing company into a leading steel conglomerate, leads from the front as the company's Chairman. His determination to see the Radha Group play a critical role in India's infrastructural growth has inspired him to head overall operations including procurement of raw material, strategy formulations, cost management, expansion, finance and accounting.

He has been guiding the company with his rich experience spanning over three decades into adopting the best practices and processes which has resulted in its immense success.

He is the secretary of the All-India Induction Furnace Southern Region (AIIFSR), Chairman of the New Steel City Organization, a member of FICCI, FAPCCI and is associated with various charitable and social causes.

SUNIL SARAF Chairman, Radha Group



Suman Saraf, Managing Director of the Radha Group is a dynamic leader who is sharply focused on value creation for all the company's stakeholders.

In a career spanning over 30 years, he has developed strategic businesses such as steel manufacturing and construction within the Radha Group. His stellar leadership and business strategies are powered by his professional qualification in Business Management. He is a well-known face in business forums such as FICCI, SME Chamber of India, Hyderabad Angels, TIE and TREDA.

In addition to redefining processes and operations to optimize the existing business, he also dedicates his time and managerial skills to grow new businesses.

SUMAN SARAF Managing Director, Radha Group

## **Management Profile**



Snehil Saraf, Director and CEO at Radha TMT is an intuitive businessman and a dedicated professional. After completing his Bachelor's in Management and Accounting from Purdue University, USA, Snehil has worked as an Equity Analyst before joining the family business.

His futuristic outlook has helped the company reach new milestones and covet the grand vision of becoming the top steel manufacturer of South India. His knowledge of the latest technologies and changing business environment has given the Company a clear and competitive edge.

He has been an active (and the youngest) member of the Board of Directors at the Hyderabad Angels Investment Network since 2011. He is also a member of Entrepreneurs Organization (EO) - the world's only peer to peer network exclusively for entrepreneurs in 48 countries with over 11000 members

SNEHIL SARAF
Director & CEO, Radha Group

Kushaal Saraf, Managing Director of Radha Spaces, With Over a decade of Experience and the ability to transform ideas into long-term sustainable business operations and provide strategic leadership, which helped the company to develop and implement strategic plans and policies, He maintains an open dialogue with stakeholders, all together to drive organizational success.



After joining the Radha Group in 2013, he successfully forayed the Company to real-estate development.

Most of his time is spent on listening to customers, learning about who they are and what they want to accomplish. In the process, He've realized there was a common thread that connects them all.

KUSHAAL SARAF MD, Radha Spaces

An innately dynamic, qualified young management professional, Akshat Saraf drives sales, marketing, and factory operations at Radha. He not only leads the team directly responsible for generating the revenue for theoremization but is also responsible for ensuring that Radha Group maintains high levels of performance and enthusiasm across its sales and marketing functions.



His unique insight has helped the company enter into newer markets and today under his direction, the company is racing ahead to achieve its goal of becoming number one steel manufacturing company in South India.

A multi-faceted personality, he is an active member of CII; Young Indians (youth wing of CII); Y-CEO Club; Campden Family Connect; FICCI; has served as the Head of Innovation at Teach for Change - India from 2017 to 2019; is a Black Belt with certifications in three different martial art forms; and is also associated with various charitable organizations.

AKSHAT SARAF
Director - Sales & Marketing, Radha Group

## **Completed Projects**



#### **BEYOND DECCAN**

SD Road, Secunderabad

- \* Retail and Offices in 5 floors
- \* 85,000 sft
- \* 100% power back up in common areas
- \* 2 Basements with multilevel car parking spaces
- \* Super prime location
- \* Schindler lifts
- \* Beautiful elevation

#### **KOKAPET TERMINAL**

Kokapet, Hyderabad

- \* Retail and Office spaces in 5 floors
- \* 2,65,000 sft
- \* Centralized AC system for entire building
- \* 100% power backup for entire building including ACs
- \* Located in fastest growing hub of the city
- \* Schindler lifts
- \* Grand Lobby
- \* Ample parking spaces
- \* Double glazing glass with ACP cladding elevation

#### **Brands at Kokapet Terminal**

Ishtaa, Chhaganlal Jewels, Fashiontv Salon, Envi Salon & Spa Hanging Hammer, Karachi Bakery, Studio Orion



#### RADHA COUNTY

Nellore, AP

- \* 242 Premium Plots
- \* Spread across 25 acres
- \* Well planned layout with streetlights
- \* Synthetic Tennis & Volleyball court with flood lights to play at night
- \* Wide internal 60ft & 40ft wide roads
- \* NUDA and AP RERA approved
- \* Life enriching amenities

### **Upcoming Projects**

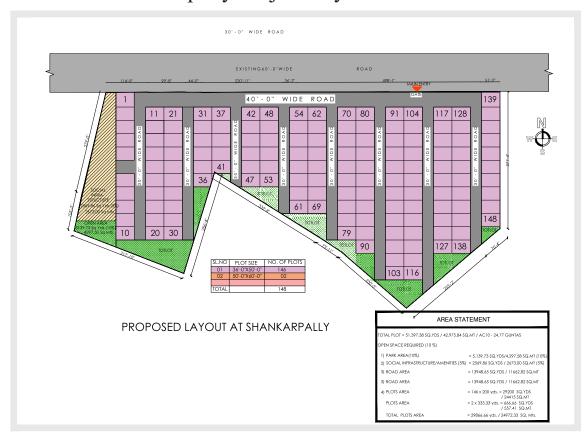
- \* Vijayawada layout in 200 acres
- \* Yellampet layout in 10 acres
- \* Shankarpally layout in 11 acres
- \* Medchal layout in 3 acres

## **Upcoming Projects Layouts**

#### Vijayawada Project Layout in 200 acres



#### Shankarpally Project Layout in 11 acres



# **Upcoming Projects Layouts**

#### Yellampet Project Layout in 10 acres



### Medchal Project Layout in 3 acres



## Gallery





































Sy.No. 43 & 44, Plot No, 53,54,57 & 58, 4th floor, Mahaveer Radiance Pillar No, 1708, Madhapur, Hyderabad 500 081 TS